CONTRACT

WOIO
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

Contract / Revision	Alt Order #
808970 /	06278523

Product
PRIORITIES US ACTION

Contract Dates	Estimate #
10/02/12 - 10/08/12	**1563**

Advertiser	Original Date / Revision
Priorities USA Action	08/14/12 / 08/14/12

And:

Mundy Katowitz Media
1322 G Street SE
Washington, DC 20003

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WOIO	Teresa Difuria	Telerep-Philade

Special Handling
Cash In Advance

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
	321	340

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
N 1	WOIO	10/05/12	10/05/12	David Letterman	1135p-1238a		:30			NM	1	$750.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/01/12	10/07/12	----1--	1		$750.00					
N 2	WOIO	10/05/12	10/05/12	Price is Right	11a-12p		:30			NM	1	$1,250.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/01/12	10/07/12	----1--	1		$1,250.00					
N 3	WOIO	10/05/12	10/05/12	CBS Soaps	1230-2p		:30			NM	1	$1,000.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/01/12	10/07/12	----1--	1		$1,000.00					
N 4	WOIO	10/05/12	10/05/12	Craig Ferguson	1235a-138a		:30			NM	1	$350.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/01/12	10/07/12	----1--	1		$350.00					
N 5	WOIO	10/05/12	10/05/12	Action News at Noon	12-1230p		:30			NM	1	$800.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/01/12	10/07/12	----1--	1		$800.00					
N 6	WOIO	10/05/12	10/05/12	Anderson	3-4p		:30			NM	1	$800.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/01/12	10/07/12	----1--	1		$800.00					
N 7	WOIO	10/04/12	10/04/12	Action News at 430a	430-5a		:30			NM	1	$90.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/01/12	10/07/12	---1---	1		$90.00					
N 8	WOIO	10/05/12	10/05/12	Action News at 5a	5-6a		:30			NM	1	$225.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/01/12	10/07/12	----1--	1		$225.00					
N 9	WOIO	10/05/12	10/05/12	Action News at 5p	5-6p		:30			NM	1	$775.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/01/12	10/07/12	----1--	1		$775.00					
N 10	WOIO	10/05/12	10/05/12	Action News at 6p	6-630p		:30			NM	1	$900.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/01/12	10/07/12	----1--	1		$900.00					
N 11	WOIO	10/05/12	10/05/12	Action News at 6a	6-7a		:30			NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract Dates	Product	Estimate #
10/02/12 - 10/08/12	PRIORITIES US ACTIO	**1563**

Advertiser	Original Date / Revision
Priorities USA Action	08/14/12 / 08/14/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/01/12	10/07/12	----1--	1		$300.00					
N 12	WOIO	10/05/12	10/05/12	The Early Show	7-9a		:30			NM	1	$250.00
Week:		10/01/12	10/07/12	----1--	1		$250.00					
N 13	WOIO	10/08/12	10/08/12	Let's Make A Deal	10-11a		:30			NM	1	$750.00
Week:		10/08/12	10/14/12	1------	1		$750.00					
N 14	WOIO	10/08/12	10/08/12	David Letterman	1135p-1238a		:30			NM	1	$750.00
Week:		10/08/12	10/14/12	1------	1		$750.00					
N 15	WOIO	10/08/12	10/08/12	Price is Right	11a-12p		:30			NM	1	$1,250.00
Week:		10/08/12	10/14/12	1------	1		$1,250.00					
N 16	WOIO	10/08/12	10/08/12	Action News at Noon	12-1230p		:30			NM	1	$800.00
Week:		10/08/12	10/14/12	1------	1		$800.00					
N 17	WOIO	10/08/12	10/08/12	The Talk	2-3p		:30			NM	1	$1,000.00
Week:		10/08/12	10/14/12	1------	1		$1,000.00					
N 18	WOIO	10/08/12	10/08/12	Action News at 6p	6-630p		:30			NM	1	$900.00
Week:		10/08/12	10/14/12	1------	1		$900.00					
N 19	WOIO	10/08/12	10/08/12	Action News at 6a	6-7a		:30			NM	1	$300.00
Week:		10/08/12	10/14/12	1------	1		$300.00					
N 20	WOIO	10/08/12	10/08/12	The Early Show	7-9a		:30			NM	1	$250.00
Week:		10/08/12	10/14/12	1------	1		$250.00					
N 21	WOIO	10/08/12	10/08/12	M-F 730-8p	730-8p		:30			NM	1	$3,500.00
Week:		10/08/12	10/14/12	1------	1		$3,500.00					
N 22	WOIO	10/06/12	10/06/12	11p-1205a	11p-1205a		:30			NM	1	$1,000.00
Week:		10/01/12	10/07/12	-----1-	1		$1,000.00					
N 23	WOIO	10/06/12	10/06/12	SA Action News at 7p	7-8p		:30			NM	1	$750.00
Week:		10/01/12	10/07/12	-----1-	1		$750.00					
N 24	WOIO	10/06/12	10/06/12	Sat Early Show	9-11a		:30			NM	1	$300.00
Week:		10/01/12	10/07/12	-----1-	1		$300.00					
N 25	WOIO	10/07/12	10/07/12	11p-1205a	11p-1205a		:30			NM	1	$1,200.00
Week:		10/01/12	10/07/12	------1	1		$1,200.00					
N 26	WOIO	10/07/12	10/07/12	1205a-105a	1205a-105a		:30			NM	1	$50.00
Week:		10/01/12	10/07/12	------1	1		$50.00					
N 27	WOIO	10/07/12	10/07/12	SU Action News at 630p	630-7p		:30			NM	1	$850.00
Week:		10/01/12	10/07/12	------1	1		$850.00					

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 28	WOIO	10/07/12	10/07/12	CBS Sunday Morning	9-1030a		:30			NM	1	$1,250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/01/12	10/07/12	------1	1	$1,250.00						
N 29	WOIO	10/04/12	10/04/12	Let's Make A Deal	10-11a		:30			NM	1	$750.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/01/12	10/07/12	---1---	1	$750.00						
N 30	WOIO	10/04/12	10/04/12	Action News at 11p	11-1135p		:30			NM	1	$2,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/01/12	10/07/12	---1---	1	$2,400.00						
N 31	WOIO	10/04/12	10/04/12	David Letterman	1135p-1238a		:30			NM	1	$750.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/01/12	10/07/12	---1---	1	$750.00						
N 32	WOIO	10/04/12	10/04/12	CBS Soaps	1230-2p		:30			NM	1	$1,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/01/12	10/07/12	---1---	1	$1,000.00						
N 33	WOIO	10/04/12	10/04/12	Craig Ferguson	1235a-138a		:30			NM	1	$350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/01/12	10/07/12	---1---	1	$350.00						
N 34	WOIO	10/04/12	10/04/12	Action News at Noon	12-1230p		:30			NM	1	$800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/01/12	10/07/12	---1---	1	$800.00						
N 35	WOIO	10/04/12	10/04/12	Anderson	3-4p		:30			NM	1	$800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/01/12	10/07/12	---1---	1	$800.00						
N 36	WOIO	10/04/12	10/04/12	Action News at 4p	4-5p		:30			NM	1	$750.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/01/12	10/07/12	---1---	1	$750.00						
N 37	WOIO	10/04/12	10/04/12	Action News at 5a	5-6a		:30			NM	1	$225.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/01/12	10/07/12	---1---	1	$225.00						
N 38	WOIO	10/04/12	10/04/12	Action News at 5p	5-6p		:30			NM	1	$775.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/01/12	10/07/12	---1---	1	$775.00						
N 39	WOIO	10/04/12	10/04/12	Action News at 6p	6-630p		:30			NM	1	$900.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/01/12	10/07/12	---1---	1	$900.00						
N 40	WOIO	10/04/12	10/04/12	Action News at 6a	6-7a		:30			NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/01/12	10/07/12	---1---	1	$300.00						
N 41	WOIO	10/04/12	10/04/12	M-F 7-730p	7-730p		:30			NM	1	$3,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/01/12	10/07/12	---1---	1	$3,000.00						
N 42	WOIO	10/04/12	10/04/12	The Early Show	7-9a		:30			NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/01/12	10/07/12	---1---	1	$250.00						
N 43	WOIO	10/02/12	10/02/12	Let's Make A Deal	10-11a		:30			NM	1	$750.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/01/12	10/07/12	-1-----	1	$750.00						
N 44	WOIO	10/02/12	10/02/12	Action News at 11p	11-1135p		:30			NM	1	$2,400.00

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10/02/12 - 10/08/12	PRIORITIES US ACTION	**1563**

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Priorities USA Action	08/14/12 / 08/14/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/01/12	10/07/12	-1-----	1				$2,400.00			
N 45	WOIO	10/02/12	10/02/12	Price is Right	11a-12p		:30			NM	1	$1,250.00
Week:		10/01/12	10/07/12	-1-----	1				$1,250.00			
N 46	WOIO	10/02/12	10/02/12	CBS Soaps	1230-2p		:30			NM	1	$1,000.00
Week:		10/01/12	10/07/12	-1-----	1				$1,000.00			
N 47	WOIO	10/02/12	10/02/12	Craig Ferguson	1235a-138a		:30			NM	1	$350.00
Week:		10/01/12	10/07/12	-1-----	1				$350.00			
N 48	WOIO	10/02/12	10/02/12	Action News at Noon	12-1230p		:30			NM	1	$800.00
Week:		10/01/12	10/07/12	-1-----	1				$800.00			
N 49	WOIO	10/02/12	10/02/12	Action News at 4p	4-5p		:30			NM	1	$750.00
Week:		10/01/12	10/07/12	-1-----	1				$750.00			
N 50	WOIO	10/02/12	10/02/12	Action News at 5a	5-6a		:30			NM	1	$225.00
Week:		10/01/12	10/07/12	-1-----	1				$225.00			
N 51	WOIO	10/02/12	10/02/12	Action News at 6p	6-630p		:30			NM	1	$900.00
Week:		10/01/12	10/07/12	-1-----	1				$900.00			
N 52	WOIO	10/02/12	10/02/12	Action News at 6a	6-7a		:30			NM	1	$300.00
Week:		10/01/12	10/07/12	-1-----	1				$300.00			
N 53	WOIO	10/02/12	10/02/12	M-F 7-730p	7-730p		:30			NM	1	$3,000.00
Week:		10/01/12	10/07/12	-1-----	1				$3,000.00			
N 54	WOIO	10/02/12	10/02/12	The Early Show	7-9a		:30			NM	1	$250.00
Week:		10/01/12	10/07/12	-1-----	1				$250.00			
N 55	WOIO	10/03/12	10/03/12	David Letterman	1135p-1238a		:30			NM	1	$750.00
Week:		10/01/12	10/07/12	--1----	1				$750.00			
N 56	WOIO	10/03/12	10/03/12	Price is Right	11a-12p		:30			NM	1	$1,250.00
Week:		10/01/12	10/07/12	--1----	1				$1,250.00			
N 57	WOIO	10/03/12	10/03/12	The Talk	2-3p		:30			NM	1	$1,000.00
Week:		10/01/12	10/07/12	--1----	1				$1,000.00			
N 58	WOIO	10/03/12	10/03/12	Action News at 4p	4-5p		:30			NM	1	$750.00
Week:		10/01/12	10/07/12	--1----	1				$750.00			
N 59	WOIO	10/03/12	10/03/12	Action News at 430a	430-5a		:30			NM	1	$90.00
Week:		10/01/12	10/07/12	--1----	1				$90.00			
N 60	WOIO	10/03/12	10/03/12	Action News at 5p	5-6p		:30			NM	1	$775.00
Week:		10/01/12	10/07/12	--1----	1				$775.00			

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 61	WOIO	10/03/12	10/03/12	Action News at 6a	6-7a		:30			NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	- - 1 - - - -	1	$300.00						
N 62	WOIO	10/03/12	10/03/12	The Early Show	7-9a		:30			NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	- - 1 - - - -	1	$250.00						
N 63	WOIO	10/03/12	10/03/12	M-F 730-8p	730-8p		:30			NM	1	$3,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	- - 1 - - - -	1	$3,500.00						
									Totals		63	$56,080.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/08/12	63	$56,080.00	$47,668.00
Totals	63	$56,080.00	$47,668.00

Signature: _____ **Date:** _____

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